

Tension, anxiety, stress?

The cause of stress in horses may have to do with what we (want to) do with them: either pressure to perform or tedious work, general boredom, disorder in the environment or stress in the rider, transport by trailer, but the original cause of stress can have emerged from being weaned too young and being ridden at a too early age. In addition, there are many environmental factors that can also play an important role such as: being away from the herd, being isolated, too little movement, inability to lie down or a too small stable. Horses can also develop physiological stress due to not being fed frequently enough, not getting enough fibrous feed or too much concentrated feed. Another consideration is emotions such as grief due to loss or departure of another horse or fear related to visits from the farrier or veterinarian. Physical pain can also be the cause of stress. Some causes can be avoided, others can not.

PUUR offers support!

PUUR Magnesium 500 g
aids relaxation

PUUR Rust 500 g
to relax the horse

PUUR Stomac 1000 g
calms the stomach

PUUR Calm 100 ml
support in stressful situations

PUUR Probiotic 150 g
to balance intestinal flora



CHOOSE QUALITY. CHOOSE PUUR®



Symptoms of stress include cramped muscles, twitching, visible whites of the eyes, rapid shallow breathing, flaring nostrils or sweating. It can also manifest in behavior such as aggression, irritability or development of / displaying bad behavior in the stable (wind sucking, weaving, and cribbing). Tooth grinding, frequent yawning, lethargy or licking, can indicate stress in the stomach. Parasitic or fungal infections, thin and watery manure or many small frequent amounts, can be due to stress in the intestines. But stress can also lead to reduced resistance due to the inhibitory effect of cortisol on the immune system.

PUUR Magnesium 500 g

Magnesium in easily absorbable “citrate” form is the optimum relaxation mineral for stress and exertion. In cases of stress and tension, the need for magnesium is increased. Magnesium assists muscle function in both vulnerable and tired muscles and supports glucose metabolism.

PUUR Stomac 1000 g *herbs and minerals*

This product promotes effective stomach functioning and supports digestion. It has optimal ratios of ingredients to protect the stomach wall. It supports maintenance of normal acid levels in the stomach. It can be used in cases of wind sucking as well as for the effects of stress. Always ensure enough fiber and, if possible, reduce the amount of concentrated feed.

PUUR Probiotic 150 g *powder supplement*

For disruption in bowel function, sensitive intestines and runny manure, to increase resistance.

PUUR Rust 500 g

herbal, vitamin and mineral supplement

Has a relaxing and calming effect. Enables proper concentration and relaxed alertness. PUUR Rust does not cause tiredness or drowsiness and provides ideal support when training and competing.

PUUR Calm 100 ml *drops*

Reduces stress caused by temporary, unusual situations, such as journeys, competitions and changes of environment. It will make the horse calmer and less flighty.

A horse is:

- a unique and very sensitive animal
- a prey animal; man is a predator
- a herd animal and likes a constant outdoor environment shared with other horses
- a grazer and is almost continuously in motion and eating in a natural setting

